

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-May-17	31-May-16	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	122.842.928	141.000.330	-12,88%
WINSTON	82.500.889	84.842.399	-2,76%
CHESTERFIELD	72.697.988	76.196.160	-4,59%
CAMEL	69.144.243	62.839.352	10,03%
FORTUNA	66.390.402	66.676.924	-0,43%
LUCKY STRIKE	52.353.709	47.876.523	9,35%
L&M	40.861.644	42.668.100	-4,23%
DUCADOS NEGRO	36.531.877	41.403.224	-11,77%
NOBEL	34.089.202	35.856.519	-4,93%
WINSTON EVOLUTION	31.856.931	30.488.344	4,49%
WEST BROOKLYN	27.264.171	27.083.122	0,67%
DUCADOS RUBIO	21.967.039	24.618.359	-10,77%
DUCADOS RUBIO 100'S	13.295.323	13.063.090	1,78%
MARLBORO TOUCH	11.492.217	10.715.276	7,25%
PHILIP MORRIS	11.451.067	13.004.602	-11,95%
ROTHMANS	11.294.384	10.108.589	11,73%
FORTUNA RED LINE	8.333.508	9.291.650	-10,31%
DUCADOS RUBIO BLANDO	7.876.621	8.982.332	-12,31%
NOBEL STYLE	7.082.750	6.641.601	6,64%
PALL MALL	6.868.702	8.476.622	-18,97%
MARLBORO POCKET	6.795.662	6.976.787	-2,60%
LUCKY STRIKE BLANDO	6.776.551	7.143.813	-5,14%
MARK 1	6.605.350	7.248.940	-8,88%
LUCKY STRIKE CLICK & ROLL	6.229.756	5.453.842	14,23%
ELIXYR	5.958.772	6.198.876	-3,87%
BENSON & HEDGES AMERICAN	5.879.157	5.407.857	8,72%
JOHN PLAYER SP.	5.714.828	5.932.402	-3,67%
AUSTIN	4.680.152	3.503.684	33,58%
PHILIP MORRIS K/S	4.247.976	4.311.336	-1,47%
OMÉ	3.776.520	2.779.900	35,85%
BENSON & HEDGES	3.512.076	3.121.400	12,52%
L&M RED BLANDO	3.246.027	3.735.963	-13,11%
KARELIA	3.163.980	2.709.720	16,76%
R 1	2.967.870	3.033.854	-2,17%
NOBEL BLANDO	2.866.840	2.961.153	-3,19%
L&M BLUE BLANDO	2.777.160	3.193.675	-13,04%
BN	2.634.831	3.044.211	-13,45%
BULLBRAND	2.591.861	2.941.565	-11,89%
CHESTERFIELD BLANDO	2.312.287	2.383.795	-3,00%
PALL MALL LARGO 100'S	2.251.673	2.593.185	-13,17%
JOHN PLAYER SP. BLACK/BLUE	2.148.875	2.261.096	-4,96%
GAULOISES RUBIO	2.052.641	2.238.751	-8,31%
LAMBERT & BUTLER	2.048.142	2.281.983	-10,25%
RESTO MARCAS	43.056.398	44.835.806	-3,97%
Totales	870.490.980	898.126.712	-3,08%